

2017 GSPRA Publications Contest Winners

Baldwin County School District	Internet Website	Expectations	Bronze
		1	
Bibb County School District	Marketing Campaign	Victory in Progress (VIP)	Gold
Bibb County School District	Newsletter/Newspaper	District Download	Gold
Bibb County School District	Special Event	Teacher of the Year Banquet	Gold
Bibb County School District	Social Media	District Facebook Page	Silver
Bibb County School District	Photography	Forever Christmas	Bronze
Bibb County School District	Electronic Media	Teacher of the Year Video	Bronze
Bulloch County Schools	Annual Report	2017-18 Annual Report	Silver
Burke County Public Schools	Special Purpose Publication	Interactive Campus Map	Gold
Cherokee County School District	Annual Report	Annual Report of District Progress	Gold
Cherokee County School District	Crisis Communication	WHS Student Injury	Gold
Cherokee County School District	Excellence in Writing	Teacher Appreciation Day Message	Gold
Cherokee County School District	Internet Website	www.CherokeeK12.net	Gold
Cherokee County School District	Marketing Campaign	CCSD Ed SPLOST Informational Campaign	Gold
Cherokee County School District	Newsletter/Newspaper	Connection Points	Gold
Cherokee County School District	Newsletter/Newspaper	District Delegate	Gold
Cherokee County School District	Photography	Daddy's Home	Gold
Cherokee County School District	Social Media	CCSD Social Media	Gold

Cherokee County School District	Special Event	2017 Legacy Makers	Gold
·			
Cherokee County School District	Special Event	Partner of the Year/Volunteer of the Year	Gold
Cherokee County School District	Electronic Media	To Close or Not To Close: Inclement Weather	Silver
Cherokee County School District	Excellence in Writing	Back-to-School Message	Silver
Cherokee County School District	Photography	Hugs and High Fives	Silver
Cherokee County School District	Special Purpose Publication	CCSD FY 2018 Budget	Silver
Cherokee County School District	Special Purpose Publication	First Day Facts	Bronze
Clayton County Public Schools	Electronic Media	Connecting Our Community	Gold
Clayton County Public Schools	Electronic Media	STEM Teachers Cave Exploration	Silver
Clayton County Public Schools	Electronic Media	Certified Teacher Job Fair	Silver
Clayton County Public Schools	Special Purpose Publication	Clayton PROUD	Silver
Cobb County School District	Excellence in Writing	Russell Elementary Students Launch Into Space	Gold
Cobb County School District	Newsletter/Newspaper	Cobb County School District Magazine	Gold
Cobb County School District	Photography	Awtrey Middle School Hosts "Eggstravaganza"	Gold
Cobb County School District	Excellence in Writing	Barber Middle School Holds 9/11 Remembrance Ceremony	Silver
Cobb County School District	Internet Website	Cobb County School District Website	Silver
Douglas County School System	Calendar	Refrigerator Calendar	Gold
Douglas County School System	Calendar	Planner Calendar	Gold

Special Purpose Publication

Annual Report

Excellence in Writing

Douglas County School System

Douglas County School System

Douglas County School System

Accomplishments Brochure

2015-2016 Annual Report

Castlin Earns Bronze in Rio Olympic Games

Gold

Silver

Silver

Douglas County School System	Excellence in Writing	Computer Science For All	Silver
Douglas County School System	Excellence in Writing	Chopped Junior	Silver
Douglas County School System	Internet Website	DCSS Web Site	Bronze
Douglas County School System	Photography	2017 Georgia Teacher of the Year Photo	Bronze
Douglas County School System	Photography	2016-2017 Teacher of the Year Photo	Bronze
Douglas County School System	Excellence in Writing	Elementary Students Design Prosthetic Arm	Bronze

Dublin City Schools	Excellence in Writing	DCS, FVSU Discuss Partnership Projects	Gold
Dublin City Schools	Excellence in Writing	Homeward Bound	Gold
Dublin City Schools	Excellence in Writing	Community Readers	Gold
Dublin City Schools	Photography	First Day of School	Gold
Dublin City Schools	Photography	Dawn of a New Day	Gold
Dublin City Schools	Electronic Media	DHS Honor Grads: A Class of Their Own	Silver
Dublin City Schools	Electronic Media	Welcome to the Fifth Grade Academy	Silver
Dublin City Schools	Excellence in Writing	Man With a Plan	Silver
Dublin City Schools	Excellence in Writing	A Fortnight in Harvard	Silver
Dublin City Schools	Excellence in Writing	Broad Strokes	Silver
Dublin City Schools	Special Purpose Publication	District Goals Banner	Silver
Dublin City Schools	Electronic Media	Susie Dasher Students "STEAM" Ahead With Simple Machines	Bronze

Forsyth County Schools	Electronic Media	School Welcome Videos	Gold
Forsyth County Schools	Excellence in Writing	State of the Community	Gold
Forsyth County Schools	Image/Identity Package	A.C.E. Logo Revision	Gold
Forsyth County Schools	Image/Identity Package	Learner Profile Update	Gold

Forsyth County Schools	Image/Identity Package	Alliance Logos	Gold
Forsyth County Schools	Marketing Campaign	2017-22 Strategic Plan	Gold
Forsyth County Schools	Marketing Campaign	2016 Ballot Issues	Gold
Forsyth County Schools	Marketing Campaign	Education Foundation	Gold
Forsyth County Schools	Marketing Campaign	Salute	Gold
Forsyth County Schools	Special Event	Celebration of Excellence	Gold
Forsyth County Schools	Annual Report	State of the Schools	Bronze
Georgia Department of Education	Marketing Campaign	ESSA Communications Plan	Gold
Georgia Department of Education	Marketing Campaign	L4: Literacy for Learning, Living and Leading	Gold
Georgia Partnership for Excellence in Education	Special Event	Media Symposium	Gold
Georgia Partnership for Excellence in Education	Special Purpose Publication	Top Ten Issues to Watch 2017	Gold
Greene County School System	Special Purpose Publication	GCSS Goes Back to School	Gold
Greene County School System	Handbook	Student Handbook	Silver
Griffin-Spalding County Schools	Calendar	GSCS 2017-18 Calendar	Gold
Griffin-Spalding County Schools	Electronic Media	GSCS Can't Stop the Feeling Video	Gold
Griffin-Spalding County Schools	Newsletter/Newspaper	GSCS Communicator Weekly Employee E-Newsletter	Gold
Griffin-Spalding County Schools	Special Purpose Publication	Student Today, Educator Tomorrow	Silver
Griffin-Spalding County Schools	Annual Report	2016-17 Annual Report	Silver

Gwinnett County Public Schools	Electronic Media	Jamie Lynn McFarland, Teacher of the Year	Gold
Gwinnett County Public Schools	Excellence in Writing	Students Form Friendships In Lunch Group	Gold
Gwinnett County Public Schools	Excellence in Writing	These Girls Have IT	Gold
Gwinnett County Public Schools	Excellence in Writing	CHHS, Liberian Students Share STEM, Cultural Connection	Gold
Gwinnett County Public Schools	Internet Website	The Promise of Gwinnett Website	Gold
Gwinnett County Public Schools	Special Purpose Publication	Gwinnett Grows Bookmark	Gold
Gwinnett County Public Schools	Special Purpose Publication	eClass: The Transformed Classroom	Gold
Gwinnett County Public Schools	Special Purpose Publication	Celebrating Class of 2017 Magazine	Gold
Gwinnett County Public Schools	Special Purpose Publication	GCPS Pride Points Infographic	Silver
Gwinnett County Public Schools	Special Purpose Publication	Branch Out! Bookmark	Silver
Gwinnett County Public Schools	Photography	Senior Tug of War	Silver
Gwinnett County Public Schools	Photography	Can't Wait for Friday Night Lights	Bronze

Henry County Schools	Excellence in Writing	Horsepower in the Water	Silver
Henry County Schools	Calendar	School Calendar and Important Phone Numbers	Silver
Henry County Schools	Internet Website	Henry County Schools New Website	Silver
Henry County Schools	Social Media	Facebook for Transparency of Board Meetings	Silver
Henry County Schools and Newton County Schools	Special Event	Extreme Sportsmanship	Silver
Henry County Schools	Excellence in Writing	Money Matters	Bronze
Henry County Schools	Excellence in Writing	Everyone's Cheerleader	Bronze

Houston County Board of Education	Electronic Media	A Day in Pre-K	Gold
Houston County Board of Education	Marketing Campaign	Value of Advanced Placement Classes	Gold
Houston County Board of Education	Marketing Campaign	Human Resources Recruitment	Gold

Houston County Board of Education	Special Event	Grand Opening of New Stadium Freedom Field	Gold
Houston County Board of Education	Special Event	Industrial Maintenance Program Ribbon-Cutting/Open House	Gold
Houston County Board of Education	Special Purpose Publication	HCBOE Graduation Infographic	Gold
Houston County Board of Education	Electronic Media	Meet Our Principals	Silver
Houston County Board of Education	Electronic Media	Graduate Spotlights for the Class of 2017	Silver
Houston County Board of Education	Photography	Board Members at Freedom Field	Silver
		<u> </u>	
Jackson County School System	Excellence in Writing	Benton Students Writing Their Way Into History	Gold
Jackson County School System	Marketing Campaign	Excellence In Service Program PR	Gold
Jackson County School System	Excellence in Writing	Award-Winning Service Offers Prizes for Breakfast This Week	Silver
Jackson County School System	Excellence in Writing	JCCHS Ranked Among "Most Challenging"	silver
· · · · · · · · · · · · · · · · · · ·	Excellence in writing	<u> </u>	
Jackson County School System	Excellence in Writing	,	
· · · · · · · · · · · · · · · · · · ·	Special Purpose Publication	One Lowndes Magazine	Gold

Newton County School System	Annual Report	NCSS 2015-2016 Annual Report	Gold
Newton County School System	Photography	Class Act	Gold
Newton County School System	Special Purpose Publication	Attendance Matters	Gold
Newton County School System	Special Purpose Publication	The NCSS Inbox	Gold
Newton County School System	Special Purpose Publication	NCSS Parent Guide to School Safety	Gold
Newton County School System	Special Purpose Publication	NCSS BOE Brochure	Gold
Newton County School System	Excellence in Writing	Alumni Spotlight: Akeem Hunt	Silver
Newton County School System	Excellence in Writing	Alumni Spotlight: Sheldon Rankins	Silver
Newton County Schools and Henry County Schools	Special Event	Extreme Sportsmanship	Silver

I	1	1	Ĺ
Richmond County School System	Annual Report	Richmond County School System 2016 Annual Report	Gold
Richmond County School System	Electronic Media	RCSS Back to School Video	Gold
Richmond County School System	Excellence in Writing	Joint Military Ball Speech	Gold
Richmond County School System	Newsletter/Newspaper	The Bulletin Newsletter	Gold
Richmond County School System	Photography	Spark My Imagination	Gold
Richmond County School System	Photography	What Does My Future Hold?	Silver
Richmond County School System	Special Purpose Publication	Four the Future Advertisement	Silver

Rockdale County Public Schools	Special Event	Parent Academy and Strategic Planning Community Engagement	Gold
Rockdale County Public Schools	Marketing Campaign	Recruiting World-Class Teachers and Employees	Gold
Rockdale County Public Schools	Photography	Let Me Be Brave	Gold
Rockdale County Public Schools	Photography	#AirGreg	Gold
Rockdale County Public Schools	Internet Website	rockdaleschools.org	Bronze

Tift County Schools	Marketing Campaign	Tift Academy – For All the Right Reasons	Gold
Tift County Schools	Photography	Jump!	Gold
Tift County Schools	Photography	Down on the Farm	Silver
Tift County Schools	Image/Identity Package	Tift County Schools Identity/Branding Guide	Silver
Tift County Schools	Internet Website	Tift County Schools Website	Bronze
Tift County Schools	Photography	Graduation Day	Bronze

Twiggs County Public Schools	Special Purpose Publication	Anywhere From Here	Silver

Valdosta City Schools	Handbook	Valdosta City Schools Code of Student Conduct	Gold
Valdosta City Schools	Special Purpose Publication	Valdosta City Schools Facts & Figures	Gold
Valdosta City Schools	Special Purpose Publication	Imagine the Possibilities	Gold
Valdosta High School	Photography	Old and Young, We All Love the Wildcats	Silver
Valdosta City Schools	Internet Website	www.gocats.org	Bronze

Walton County School District	Electronic Media	Why Walton?	Gold
Walton County School District	Internet Website	WCSD Website Redesign	Gold
Walton County School District	Social Media	Walton County School District Social Media	Silver

2017 GSPRA AWARDS

By the Numbers:

	2017	2016
Entries	161	138
Number of Awards Given	148	132
Gold	84	58
Silver	47	53
Bronze	17	21
School Districts Entered	26	27

Project Title



Best In Category

Category Title

Annual Report	Richmond County School System 2016 Annual Report
Calendar	Planner Calendar
Crisis Communication	WHS Student Injury
Electronic Media	Jamie Lynn McFarland, Teacher of the Year
Excellence in Writing	Russell Elementary Students Launch Into Space
Handbook	Valdosta City Schools Code of Student Conduct
Image/Identity Package	Alliance Logos
Internet Website	The Promise of Gwinnett Website
Marketing Campaign	CCSD Ed SPLOST Information Campaign
Newsletter/Newspaper	The Bulletin Newsletter
Photography	Spark My Imagination
Social Media	CCSD Social Media
Special Event	Parent Academy & Strategic Planning Community Engagement
Special Purpose Publication	NCSS BOE Brochure

Winner

Richmond County School System
Douglas County Schools
Cherokee County Schools
Gwinnett County Public Schools
Cobb County School District
Valdosta City Schools
Forsyth County Schools
Gwinnett County Public Schools
Cherokee County Schools
Richmond County School System
Richmond County School System
Cherokee County Schools
Rockdale County Public Schools

Newton County School System